


GLOBAL SPIN – Transnational Entrepreneurship and Corporate Learning: Fostering Effective Internationalization Strategies in Academic Spin Offs

ERASMUS + - KA2 KNOWLEDGE ALLIANCES

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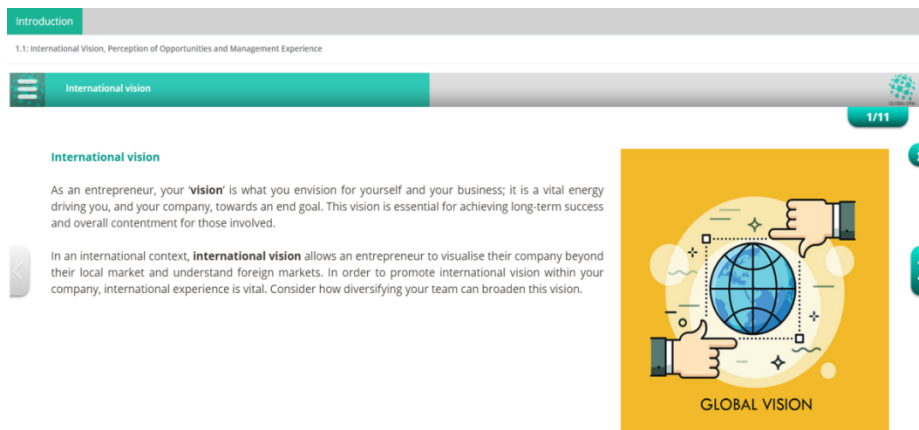
More information: <http://globalspin.eu/>

Welcome to the **fourth**, and last, **Newsletter of GLOBAL-SPIN**, a project supported by the **Erasmus+ - KA2 Knowledge Alliances Programme of the European Union**. This project aims to help promote competitiveness of **European Academic Spin-offs and Start-ups** in a **globalized market** via the development of an innovative and inclusive training tool. Here is what we've been up to!

- ✓ The project has recently celebrated its **fourth and last partnership meeting in Porto, Portugal**, on the 9th of October, 2018, hosted by the partner **Advancis**. This meeting focused on the overall progress made by the group so far and the crucial challenges ahead, mainly focused on the **exploitation activities, the training platform development and its piloting**. The meeting was a good opportunity for all partners to make sure they are up to date on the project tasks and to have a clear picture of their outstanding responsibilities.
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- ✓ The Greek company **CCS** has been working hard in the adaptation of the **Training Programme** into the **online platform** and the beta version was presented in Porto. During the meeting, partners discussed several elements related to the structure, the design and the utilities of the training tool. CCS has applied the agreed changes and got an improved version, which is **ready to be tested**.

The course has three main areas that have been divided into specific pillars of knowledge: Learning and Growing for Transnational Entrepreneurs, Commercialisation of Products and Services, and Recruiting Global Talent. Together, the subsections offer

a complete study process that can help Academic Spin-offs and Start-ups have a competitive edge in the international markets.



- ✓ At the beginning of **November 2018** partners **launched** the **piloting of the Global-Spin training tool**, addressing Spin-Offs, Start-Ups, HR managers and entrepreneurs, interested on internationalisation and global talent management. Each partner is mentoring 15 participants, providing support during the pilots and collecting feedback. The objective is that those participants can assess the training tool as well as the training programme, in order to know the opinion of real final users, which will provide very relevant input useful to improve the tool and reach the final version. The partner **Inova**, a company from UK, is organising the pilots and collecting the feedback from pilots developed by all partners, with the help of a questionnaire designed by the Italian partner, **Promimpresa**.

If you are interested in doing the pilot, please, contact one of the following entities (if there is no entity in your country, choose the one you prefer):

- CCS Digital Education (Greece): d.kostopoulou@ccseducation.com
- University of Patras (Greece): rigou@ceid.upatras.gr
- Advancis Business Services, Lda. (Portugal): a.silveira@advancis.pt
- Vaasa University of Applied Sciences Finland): Annika.Hissa@muova.fi
- Promimpresa srl (Italy): uprojects@promimpresa.it
- Inova Consultancy (United Kindom): econchis@inovaconsult.com
- Fundación General Universidad de Granada Empresa (Spain): amegaides@fundacionugrempresa.es